



**PAINT
HISTORIC
WAXAHACHIE!**

Plein Aire Event:
May 28 through
June 6, 2010

www.elliscountyart.net
ecaa@sbcglobal.net

ECAA Art Center:
972-937-3414

Tina Bohlman
972-741-6154

Marca DeLacerda
214-202-1954

INFORMATION AND GUIDELINES
Ellis County Art Association

Welcome to Waxahachie! This is an open, all inclusive paint out event. We accept any artist, all skill levels. "First-timers" are heartily encouraged..... Pay the entry fee....you're in! Our last 3 paint outs were a huge success with 20-year paint out veterans painting along with novices; the paintings in the exhibition blended beautifully and our patrons were generous with their purchases (no one asked how long the artist had been painting). If you've been considering participation in a "competitive" paint out, this is the best place to start. So, c'mon & join us....send your images, bio & entry fee today!

Please feel free to contact Tina or Marca, the event coordinators, with any question or concern.

- Official painting period, **Friday, May 28** through the "turn in" deadline of 2:00 PM Friday, June 4, 2010 Only the paintings received by 2:00 P.M. Friday, June 4 will be included in the judging. You may submit additional paintings for sale after the "turn in" deadline, but they are not eligible for awards.
- The artists may spend the entire time painting or any variation thereof. **We do ask that the artist spend a minimum of three (3) days (or "sessions") painting.**
- Artists must check in on arrival and each subsequent painting day
- **Artist's boards, canvas, paper, etc. must be stamped prior to any work being done.**

DAILY CHECK IN LOCATION: Hours: 9am – 4pm

Ellis County Art Association
501 W. Main
Waxahachie, TX
972-937-3414

- **Artists are encouraged to paint at the tour homes and the downtown area**

• **Saturday, May 29, 2010:**

***Quick Draw event 10:00 A.M. – 11:30 AM** followed by a live auction at noon. *Open to all participating artists. (**PLEASE LET US KNOW IF YOU WILL BE PARTICIPATING.**)

-
- **Paint Out Period:** Friday, May 28 through *Saturday June 5th
- **Friday night, June 4 :** Chatauqua Auditorium 6:00 pm. - Awards Presentation, Artists' and Patron's Preview Reception and BBQ supper.
- ***Saturday, June 5: Artists paint at Gingerbread Trail houses and help promote sales.** Artists may bring paintings completed during this period to the exhibit at Chatauqua Auditorium **between 10am and 4pm.** **No additional paintings accepted into the exhibit after 4 P.M.**
- **Sunday, June 7, 2010:**
 - *Exhibition & Sale continues: 10:00 A.M. – 4:00 P.M.
 - *Pick up unsold work: 4:00 P.M. – 5:00 P.M.

ARTWORK:

- **Commission on sales is 70% artist, 30% Ellis County Art Association.**
- **All sales must be processed through Ellis County Art Association.**
- **We have a system in place for “on location sales”...We don't want you to miss a sale in the event the buyer cannot attend the exhibition & sale on Saturday**
- **We ask that you bring us your completed painting(s) daily...wet or dry...** we will make every effort to show and sell prior to the Exhibition through press releases, radio public radio announcements, and two local bank marquees.
- To encourage reasonable prices, and subsequent sales, **framing is optional.**
- **Image can not exceed 30” x 30”**
- To keep the competition fair for all, we ask that paintings be **completed en plein aire....ON LOCATION, no studio work.**
- **Up to 5 paintings** will be accepted for the exhibition and sale.
- **Each painting must have the official event stamp to qualify for awards.**
- **All unsold work must be removed at the end of the exhibition, Sunday evening, June 6, by 5:00 pm.**

PAINT OUT AREA

Painting can occur in the official areas as outlined in a map that you will receive in your check-in packet. The designated areas will include several blocks surrounding the historic downtown business district, the 5 homes on the Gingerbread Trails Home Tour (thousands of visitors on “Trail Weekend”, June 5th and 6th), Getzendaner city park, a 5-mile hiking/biking trail that runs from Getzendaner Park to downtown. We will have driving/walking directions to small “intimate” areas.

PLEASE.....Appropriate permission must be obtained from private property owners, businesses, persons, etc... ..the landscaping surrounding homes in the various historical residential districts are magnificent & beg to be painted! (Hint: a painting of someone's home or flower garden is a sale waiting to happen!)

INSURANCE:

Artist is responsible for insurance of the artwork. The Ellis County Art Association assumes no responsibility for theft, damage or liability. The Ellis County Art Association will make our best effort to assure the security of the artwork once it is in the "Wet Paint Room" and during the Exhibition and Sale.

QUICK DRAW EVENT: To attract more publicity, we'll "kick-off" our paint out this year with our Quick Draw at the beginning! The Farmer's Market will be on the Square so there will be plenty of subject matter! Please plan to take part in this fun activity!

- **Saturday, May 29 - 10:00am. - 11:30am** 90 minute Quick Draw is open to all participating artists.
- There will be a live auction immediately following the Quick Draw, on the Courthouse lawn (about noon).
- Event will occur downtown Waxahachie, on the sidewalk and walkways surrounding the Court House (alternate location provided in the event of severe weather).
- Artists may not paint from photographs!
- The artist is responsible for delivering Quick Draw painting to the auction site.
- **Framing is optional. Conservative minimum bid prices are encouraged.**
- The artist must pick up paintings not sold during the live auction, and deliver the painting to ECAA where it will be available for sale and eligible for awards.

AWARDS:

- We're honored to have **Kaye Franklin** as our juror. Chairman of the Board and signature member of the Outdoor Painters Society (OPS) she holds Signature status and membership in several national arts organizations.
- **Cash Prizes: Best In Show \$500, 1ST Place \$400, 2nd Place \$300, 3rd Place \$200.**
- **Merchandise Awards:** Estimated total value \$1000. Artists given honorable mention by the judge will be awarded merchandise certificates and products from Art Supply sponsors such as Jack Richeson, Cheap Joes, Asel Art Supply, Daniel Smith and others.
- **Art patrons will present "favorite artist" awards from \$50 and up.**
- **"Peoples Choice" \$100:** The public, sponsors, patrons, and Media will cast votes.
- Additionally each artist will be given ballots to give people that stop to watch & visit while you paint...hand them a ballot and ask for their vote! We hope to encourage interaction between artists, the community, and visitors to Waxahachie.

FREE STUFF!

- **Coffee's on! Free lunch and all the bottled water you can drink.** The Art Center is open 9:00 am to 4:00 pm every day. Our kitchen is stocked with complimentary food & drink for artists and volunteers.
- **Bar-B-Que party for Artists, volunteers and special guests.** Friday night, June 4, 6:00 P.M., the judge's awards presentation and preview exhibit at the Chatauqua Auditorium in Getzendaner Park.

PUBLICITY, PROMOTION, & a little PIZAZZ!

- We have submitted our event to be listed in *Texas Monthly*, *Texas Highways*, and *Dallas Morning News Guide*. No guarantees we'll be listed, but we hope so.
- Chamber of Commerce is using their local and area media contacts to assist us in promotion, to include contact with local TV and DFW metroplex News publications.
- The Downtown Merchants Association is in total support of the event....every one of the businesses want an artist in front of their store!
- A press release about the event and a feature article will be sent to area wide news publications.
- We publish a “**Collector’s Guide to a Paint Out**” – a quality souvenir program with **participating artists’ bio’s**, maps, things to do, places to visit, etc. You will receive a “Collector’s Guide” in your check-in packet.

Exhibition and Sale is Saturday, June 5, in the Chautauqua Auditorium at Getzendaner Park. The sale will continue on Sunday, June 6, 10:00 am until 4:00 pm. **The participating artists must remove all unsold works of art, by 5:00 P.M.at the end of the exhibition Sunday evening, June 6**

LODGING & OTHER INFORMATION:

Please make your lodging arrangements early. With the Gingerbread Trail Tour of Homes and Paint Historic Waxahachie events, this is one of the largest visitor weekends all year. There are many lodging choices from B&B's to Chain Hotels, rustic to luxurious. The best source for area lodging and camping information is through the **Chamber of Commerce website:** www.waxahachiechamber.com

Another source about lodging, our historic downtown, shopping, & dining is: www.waxahachiedowntown.com

Have a safe trip - we're looking forward to your participation in
PAINT HISTORIC WAXAHACHIE